



WWMT
590 W Maple St
Kalamazoo, MI 49008

Media Strategies & Research-Denver
1580 Lincoln St
Ste 510
Denver, CO 80203-1507

Contract # 1372830

Schedule Dates 09/17/12-09/23/12
Advertiser Stabenow For Senate (72702)
Agency Media Strategies & Research-Denver (1374)
Product POLITICAL CANDIDATE (ns) (1186)
Brand STABENOW FOR SENATE (94985)
Salesperson HOUSE-GRAND RAPIDS, WWMT/EWMT (3073)
Sales Office WWMT/EWMT
Buyer Name
Phone/Fax
CPE 11911
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 09/14/12
Last Modified 09/14/12
Entered By Angie Kirk
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,827.50
Net Total \$16,022.50
Sales Tax

Grand Rapids (WWMT)		
By Broadcast Month	Spots	Rate
Sep. 2012	53	\$18,850.00
Grand Total:	53	\$18,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	5:30A- 6A (EST)				1		1			2	\$100.00	\$200.00	Grand Rapids (WWMT)		9/14/12
2.0	Normal Line / SPOT	09/18/12-09/20/12	3	:30	6A- 6:30A (EST)			1		1				2	\$200.00	\$400.00	Grand Rapids (WWMT)		9/14/12
3.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	6:30A- 7A (EST)			1	2	1	1			5	\$200.00	\$1,000.00	Grand Rapids (WWMT)		9/14/12
4.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	7A- 9A (EST)			1	1	1	2			5	\$200.00	\$1,000.00	Grand Rapids (WWMT)		9/14/12
5.0	Normal Line / SPOT	09/18/12-09/18/12	3	:30	9A- 10A (EST)			1						1	\$200.00	\$200.00	Grand Rapids (WWMT)		9/14/12
6.0	Normal Line / SPOT	09/20/12-09/20/12	3	:30	11A- 12P (EST)					1				1	\$300.00	\$300.00	Grand Rapids (WWMT)		9/14/12
7.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	12P- 12:30P (EST)		1							1	\$200.00	\$200.00	Grand Rapids (WWMT)		9/14/12
8.0	Normal Line / SPOT	09/19/12-09/19/12	3	:30	12:30P- 2P (EST)				1					1	\$200.00	\$200.00	Grand Rapids (WWMT)		9/14/12
9.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	3P- 4P (EST)			1		1	1			3	\$200.00	\$600.00	Grand Rapids (WWMT)		9/14/12
10.0	Normal Line / SPOT	09/17/12-09/20/12	3	:30	4P- 5P (EST)			1		1	1			3	\$200.00	\$600.00	Grand Rapids (WWMT)		9/14/12
11.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	5P- 5:30P (EST)		1	1	1		1			4	\$350.00	\$1,400.00	Grand Rapids (WWMT)		9/14/12
12.0	Normal Line / SPOT	09/20/12-09/20/12	3	:30	5:30P- 6P (EST)					1				1	\$450.00	\$450.00	Grand Rapids (WWMT)		9/14/12
13.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	6P- 6:30P (EST)			1	1		1			3	\$500.00	\$1,500.00	Grand Rapids (WWMT)		9/14/12
14.0	Normal Line / SPOT	09/17/12-09/20/12	3	:30	7P- 7:30P (EST)		1		1	1				3	\$800.00	\$2,400.00	Grand Rapids (WWMT)		9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Advertiser	Stabenow For Senate (72702)	Last Modified	09/14/12
Agency	Media Strategies & Research-Denver (1374)	Entered By	Angie Kirk
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	STABENOW FOR SENATE (94985)	Headline #	
Salesperson	HOUSE-GRAND RAPIDS, WWMT/WWMT (3073)	Demo	
Sales Office	WWMT/WWMT	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	11911	Commission	\$2,827.50
Account Types	National/Political Candidate Agency BRD	Net Total	\$16,022.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments			

Grand Rapids (WWMT)		
By Broadcast Month	Spots	Rate
Sep. 2012	53	\$18,850.00
Grand Total:	53	\$18,850.00

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15.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	7:30P- 8P (EST)		1				1			2	\$800.00	\$1,600.00	Grand Rapids (WWMT)		9/14/12
16.0	Normal Line / Prime	09/17/12-09/17/12	3	:30	10P- CBS-Hawaii 50 (Monday)		1							1	\$750.00	\$750.00	Grand Rapids (WWMT)		9/14/12
17.0	Normal Line / Prime	09/18/12-09/18/12	3	:30	10P- 11P (EST)		1							1	\$750.00	\$750.00	Grand Rapids (WWMT)		9/14/12
18.0	Normal Line / Prime	09/19/12-09/19/12	3	:30	9:30P- CBS-Big Brother (Wednesday)			1						1	\$750.00	\$750.00	Grand Rapids (WWMT)		9/14/12
19.0	Normal Line / Prime	09/20/12-09/20/12	3	:30	9P- CBS-Two and a Half Men (Thursday)				1					1	\$750.00	\$750.00	Grand Rapids (WWMT)		9/14/12
20.0	Normal Line / Prime	09/21/12-09/21/12	3	:30	10P- CBS-Blue Bloods (Friday)					1				1	\$750.00	\$750.00	Grand Rapids (WWMT)		9/14/12
21.0	Normal Line / Prime	09/22/12-09/22/12	3	:30	10P- 11P (EST)						1			1	\$300.00	\$300.00	Grand Rapids (WWMT)	48 HOURS	9/14/12
22.0	Normal Line / Prime	09/23/12-09/23/12	3	:30	7P- 8P (EST)							1		1	\$900.00		Grand Rapids (WWMT)	4	9/14/12
22.0.1	Closed Preempt	09/23/12															Grand Rapids (WWMT)	Live Program Overrun/Exception - See email for instructions	
23.0	Normal Line / Prime	09/23/12-09/23/12	3	:30	9:30P- CBS-The Good Wife (Sunday)							1		1	\$750.00		Grand Rapids (WWMT)	4	9/14/12

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Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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23.0.1	Closed Preempt	09/23/12															Grand Rapids (WMMT)	Pre-empt/Exception -	
24.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	11P- 11:30P (EST)	1	1	1	1	1				4	\$400.00	\$1,600.00	Grand Rapids (WMMT)		9/14/12
25.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	11P- 11:30P (EST)							1		1	\$400.00	\$400.00	Grand Rapids (WMMT)		9/14/12
26.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	11P- 11:30P (EST)								1		\$400.00		Grand Rapids (WMMT)		9/14/12
26.0.1	Closed Preempt	09/23/12															Grand Rapids (WMMT)	Live Program Overrun/Exception - See email for instructions	
27.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	11:35P- 12:35A (EST)	1	1	1	1	1	1			5	\$150.00	\$750.00	Grand Rapids (WMMT)		9/14/12

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